

# The 2019 ICT Accessibility Testing Symposium Competition: Rules and Requirements

*Posted March 20, 2019*

*All competition entrants must read this document.*

*Competition Entry Deadline: Friday, May 31, 2019*

*2019 Competition theme: Build-Your-Own Website Tools.*

We know that there are plenty of Build-Your-Own (BYO) website authoring tools being advertised to small business owners and hobbyists. Do they generate accessible websites? Can they? *Let's find out!*

*2019 Site theme: Guide Dogs Running a Business*

Are you a TOP DOG in the field of Accessibility Testing? Are you a TENACIOUS Accessibility hound looking to make a difference? *Then the 2019 ICT Competition is for you!*

## *Competition Prizes*

The grand prize will be the Top-Dog Trophy, and \$500. The winning team will also win a bonus prize: One registration and workshop refund, up to a \$700 value.

## *BYO Tools and hosting costs will be covered*

Using tools and hosting website comes with some cost. Each team will be using a different BYO tool, and naturally the cost to use each authoring tool and publish a site will differ. To be fair to all teams, we will refund actual costs incurred to use the tool and post your site via the tool through the end of October, 2019. Refunds will *only* be issued if you present your paper at the symposium, and *only* receipts for tool use will be reimbursed (personnel and other ancillary costs will not be eligible for the refund). The limit for the refund is \$300.

## *Competition tasks, rules and requirements*

### *Step 1. Form your pack*

Your pack (team) can be an individual or up to 6 people. Pick a team name, and fill out the competition entry form (see link below).

The Competition Chair will send you a website file, containing the images, text, and other content to use on your site (the theme will be Guide Dogs running their own dog-themed business). Each entry will use a different authoring tool/CMS. The Competition Chair will also send you a list of common BYO authoring tools. Selection of a which tool you want to use will be on a first-come/first-served basis.

## Step 2: Develop and test your site

1. Using your chosen BYO tool, develop and publish a 3-5 page website that includes at least the minimum content (as provided), including images, a video, internal and external links, a contact web-form, a simple and a complex table, and a downloadable file.
2. Using any tools and methods you like, test the website for WCAG2.0AA conformance.
3. Work with the BYO tool provider's support materials and/or customer support teams to resolve any accessibility shortcomings revealed by your tests.
4. Post a final website that, in your opinion, is as accessible as it can be, by Friday August 30.

### Notes:

- This competition is intended as simulation of development by novices. For this reason, complex coding work-arounds (ARIA included) should be avoided, unless they are offered and supported by the company.
- You do not have to make a fully conformant website to win the competition. We are looking for the site to be as accessible as it can be using the available authoring tool, along with your assessment of the accessibility of the site.
- Entrants are welcome to assess the accessibility of the authoring tool itself, and may include comments on this in their paper. However, this aspect is not required, and is not part of the scoring or judging of the competition.

## Step 3. Paper submission, and symposium session,

By August 30, Submit a paper describing your experiences with the tool, customer support, etc. Papers are limited to 6 pages, but short supporting appendix information can be provided. Your paper must include:

- A description of the accessibility offerings/assertions of the company (if any)
- A before and after comparison of your testing results, along with a description of the testing tools you used
- An account of your interactions with customer support (if it was required)
- An account of whether you had to sacrifice or compromise UX/Design elements to make the site accessible

Present your paper and website at the symposium's competition session, which will be scheduled on October 1 or 2. (At least one team member must be registered to attend and present at the symposium.)

### *Judging*

Papers will be judged by the symposium committee. The criteria for scoring are: Testing method and results description: 40%; Tenacity demonstrated by authors in dealing with customer support: 20%; Overall quality of the paper: 20%. Presentations will be judged by audience vote, and will count for 20%.

### *Students*

Students who enter the competition may be eligible for travel stipends / bursaries. Notifications of being awarded a travel bursary will be made at the same time as other authors (of symposium papers, panels, workshops) are notified: Friday, July 12, 2019.

## Dates for competition entrants

Call For Proposals announced: Wednesday, March 20

Competition Entry Deadline: Friday, May 31

Competition Deadline Day: Friday, August 30

- Camera-ready papers due
- Competition sites must be finalized and published (no changes after this date)
- At least one team member must be registered for the symposium

Competition presentations: To be decided, either Day 1 or Day 2 of the Symposium (October 1 or 2)

## Entry Form

The entry form will be open until the maximum number of entries are received. *Fill in the entry form for your pack:*

[https://ictaccessibilitytesting.org/ICT2019 Competition Entry.php](https://ictaccessibilitytesting.org/ICT2019%20Competition%20Entry.php)

Additional questions on the competition?

Contact the Competition Chair, Erin Lucas,

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